

HSBC Insurance Brokers

## Retail/Consumer brands

*Maintain your profile*



**A key barometer of the economy, the retail and consumer industry is prone more than any other to cost. The need to understand a company's risk exposures has never been more important than today, due to the highly competitive nature of the sector.**

Outstanding levels of commitment to succeed are a necessity, as is attention to detail and a constant focus on execution. These qualities are what set HSBC Insurance Brokers apart from its competitors.

### Our style

The stresses within these sectors are greater now than at any other time with customers imposing greater demands and margins constantly being squeezed. We focus on the retail and consumer brands sectors and combined with our extensive experience of working with clients in this field, we are able to identify and react to industry pressure points.

### Peace of mind

Being a significant part of one of the largest and most successful financial services groups in the world brings security, stability and integrity to our client relationships. We believe that this explains why we have one of the best client retention rates in the insurance broking market – something of which we are very proud.

### Our aim

To add real value to your business and to be your preferred and trusted partner in the management of risk.

### Individuality

Every retail business is different. Every consumer brand serves a specific customer base. It is the job of our global team to understand all these variations and provide a consultative approach towards the provision of risk management in your business.

We respond by listening to our customers' needs and provide the following solutions:

- Global market making can lead to cost reductions
- Programme design to fit individual customer cultures and risk profiles
- Onshore and offshore financing solutions
- Risk control benchmarking
- Wide form policy protection
- Web enabled management information systems.

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